



GREATCALL EXPANDS CARLSBAD CARING CENTER TO SUPPORT GROWTH, ENHANCE SERVICES

Caring Center growth reflects company's leadership in active aging market

SAN DIEGO, February 7, 2017 – GreatCall Inc., the leader in connected health for active aging, has leased 61,000 square feet for its expanded customer Caring Center in Carlsbad, CA. The new space will allow the company to support its continued growth while providing employees a collaborative, technologically-updated workspace.

The new space, located at 2200 Faraday, is more than 20 percent larger than the current Caring Center at 1950 Camino Vida Roble. The first floor space has an open floor plan, creating a collaborative environment to enable up to 550 employees in the Customer Service, Technical Support and 5Star emergency response areas to work together seamlessly. Additional training and collaboration rooms, a state-of-the-art telephony system and sit-stand workstations will provide the technology and human resources support for continued growth. Access to an onsite gym, fitness room and outdoor lounge area support GreatCall's wellness philosophy.

"We are pleased to have found this space in Carlsbad, close to our San Diego headquarters," says David Inns, CEO of GreatCall. "As we continue to invest in our growth and enhance the services we provide our customers we want to bring this same level of commitment to our employees. This space will allow us to honor our vision of health and wellness, meaningful work and bringing safety and independence to older adults."

GreatCall will move into the new space in May 2017.

About GreatCall

GreatCall is the leader in connected health for active aging. With health and safety solutions for older adults and their family caregivers, GreatCall's innovative suite of easy-to-use mobile products and award-winning approach to customer care helps aging consumers live more independent lives. Products and services include: Lively Mobile, Jitterbug Flip, Jitterbug Smart, Lively Wearable, Healthsense, Dashboard, HealthNotes and health, safety and wellness apps Urgent Care, GreatCall Link, MedCoach and 5Star Urgent Response Service. GreatCall's products and services are sold nationwide at leading retailers as well as direct to consumers at [1-800-296-4993](tel:18002964993) and online at GreatCall.com. GreatCall is headquartered in San Diego, CA. To learn more, please visit www.GreatCall.com. This news release and other corporate assets are

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