San Diego, Calif. - December 21, 2010

**GreatCall Announces Nationwide Partnership with D&H Distributing**

GreatCall, Inc., a leader in developing wireless services focused on keeping people connected, safe and healthy, today announced a new partnership with D&H Distributing. The leading technology distributor will now carry the entire line of GreatCall’s award-winning Jitterbug J cell phones, making the handsets available to a network of over 20,000 independent consumer electronics retailers across the country. D&H’s retail partners can begin carrying the Jitterbug J cell phones immediately.

"With such a wide-reaching network through D&H, more consumers will have the choice and availability to purchase the Jitterbug J handset and GreatCall services at their neighborhood retailer," said Ryan Jones, Vice President of Sales, GreatCall. "Working with an industry leader such as D&H brings our potential customers more convenient access to our unique and award-winning wireless services and apps that are easy to use and always supported by 24/7 customer service."

D&H will offer independent retailers the option to carry all three Jitterbug J handsets: White, Graphite, and Red. The Jitterbug J in Red is made available as part of GreatCall’s support of the American Heart Association’s Go Red For Women® movement, which raises awareness of heart disease so women can lead longer, heart-healthy lives.

"Having GreatCall services and the Jitterbug J handsets available to our customers greatly enhances D&H's wireless offering," said Rob Eby, vice president of purchasing for D&H Distributing. "The uniqueness of the Jitterbug J allows our customers to reach a new demographic of wireless users in their stores—a demographic they may otherwise miss. Jitterbug appeals to users who want a cell phone that's ready to use 'out of the box' without complicated user manuals or set up, and that offers personalized services without expensive contracts."

In addition to 24-hour U.S.-based customer support, GreatCall currently offers its customers a range of helpful services through their handsets, including health and wellness apps. Unique features include the award-winning LiveNurse, which offers unlimited 24/7 access to a live registered nurse, and the award-winning Medication Reminder service, which enables users to easily follow their medication schedule as prescribed by their doctor, track adherence to that schedule, and receive prescription refill reminders. Also available are Wellness Calls with Dr. Brian Alman, which offer a series of thoughtful questions and information for relaxing, motivating and overall well-being, and MyWorld, a fun way to stay up-to-date on personal interests such as local weather, daily trivia or updates on a favorite sports team or stock investment.

**About GreatCall, Inc.**
GreatCall is the leading provider of easy-to-use technology for active aging. With health and safety solutions for older adults and their family caregivers, GreatCall’s innovative suite of mobile products and award-winning approach to customer care helps aging consumers live more independent lives.
Products and services include: GreatCall Splash, Jitterbug, Jitterbug Touch and health, safety and medical apps Urgent Care, GreatCall Link, MedCoach and 5Star.

GreatCall’s products and services are sold nationwide at leading retailers as well as direct to consumers at 1-800-296-4993 and online at GreatCall.com. Service covers the U.S. GreatCall is headquartered in San Diego, CA. To learn more about GreatCall products and services, please visit http://www.GreatCall.com. This news release and other announcements are available at http://www.greatcall.com/newsroom or follow our news on Twitter @GreatCallinc and on Facebook at Facebook.com/greatcall. For access to company logos, hi-resolution images and screen shots, please visit: www.greatcall.com/assets.

The GreatCall Link app gives family caregivers peace of mind by providing both critical information in an urgent situation and snapshots of normal daily activities. Friends and family who download the Link app to their smartphone will receive an alert when the user of a GreatCall device contacts a 5Star agent in an emergency, including the date, time of call and type of help provided. In addition, the app provides information on daily events such as current locations, power status, and a list of activities to ensure that daily routines are normal and the device is charged and in use.

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