THE ALL-NEW MOBILE URGENT RESPONSE DEVICE, NOW SMALLER.
LEADING THE WAY IN MOBILE HEALTH & SAFETY.

At GreatCall®, we understand your desire to maintain your independence. That’s why we offer easy-to-use products and innovative services to help enhance your well-being and ensure your safety wherever you go.

While most medical alert devices only work inside the home or require a separate base unit, the all-new Lively® mobile urgent response device works wherever you need it. It’s an all-in-one device with a new, smaller design to alert, speak and locate without any additional equipment to install.

GreatCall offers affordable packages with exclusive health and safety services to fit your needs. Choose from the Basic, Preferred or Ultimate Health & Safety Package with your Lively to get exclusive services like unlimited access to nurses and doctors, Fall Detection and the award-winning GreatCall Link™ app. With no contracts or cancellation fees, you can switch plans at any time. And we’re powered by the nation’s largest and most dependable wireless network, so you can get help anywhere, 24/7.

Nationwide Coverage

John Walsh, Safety Advocate and Vice Chairman of GreatCall
THE MOST AFFORDABLE MOBILE MEDICAL ALERT SERVICE ON THE MARKET.

5Star® Service on the Lively is the most affordable mobile medical alert service on the market. With Health & Safety Packages as low as $19.99 per month, you could save over $200 per year in monthly fees compared to other mobile medical alert systems.

Simply press the button on the Lively mobile urgent response device to speak automatically with an IAED (International Academies of Emergency Dispatch) certified 5Star Agent. With a powerful two-way speaker and patented GPS technology, Agents confirm your location, assess the situation, and get you the help you need. The Lively will also automatically contact 5Star Service for help when a fall is detected. And, because it’s powered by the nation’s most dependable wireless network, the Lively can be used anywhere you go.

With the smaller and more discreet Lively, one device does it all. There is no additional equipment to buy or install and there are no contracts to sign or cancellation fees.

"Fastest Agent Response Time." Awarded by the Good Housekeeping Institute, August 2014.

Service as low as $19.99* month

Technical Specifications

<table>
<thead>
<tr>
<th>Dimension</th>
<th>2.19&quot; x 1.60&quot; x 0.63&quot;</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weight</td>
<td>1.41 oz.</td>
</tr>
<tr>
<td>GPS</td>
<td>Built-in patented GPS technology</td>
</tr>
<tr>
<td>Speakerphone</td>
<td>Two-way communication</td>
</tr>
<tr>
<td>Indicators</td>
<td>Battery and service LEDs, audible tones</td>
</tr>
<tr>
<td>Bluetooth</td>
<td>Yes, v4.0</td>
</tr>
<tr>
<td>Battery Capacity</td>
<td>Rechargeable lithium-ion 525 mAh</td>
</tr>
<tr>
<td>Waterproof</td>
<td>IPX7 (submersion in 3.3 ft. of water for up to 30 minutes</td>
</tr>
<tr>
<td>Included Accessories</td>
<td>Charging Dock, Accessory Clip, Magnetic Lanyard, User Guides</td>
</tr>
<tr>
<td>Available colors</td>
<td>Silver, Gold</td>
</tr>
</tbody>
</table>

Completely mobile
Fall Detection available
24/7 access to certified Agents
Patented GPS technology
Waterproof
Powerful speaker
Lightweight
No landline required

Compatible with GreatCall Link app

To buy now or learn more call 1-866-252-0927 or visit greatcall.com to find a retailer near you.
WHY CHOOSE THE LIVELY:

5Star Agents
Awarded fastest Agent response time, 5Star urgent response service provides easy and reliable access to IAED-certified Agents. Trained in CPR and other emergency procedures, 5Star Agents can assist you with any uncertain or unsafe situation, 24 hours a day.

Personal Profile
The secure information you choose to provide in your Personal Profile empowers your 5Star Agent with critical details for faster, more personalized assistance.

*Your personal profile is secured by an SAS 70 Type II Certified data center and is only shared with first responders in the event of an emergency.

Patented GPS Technology
Agents use patented GPS technology, location analysis, and information you provide in your Personal Profile to confirm your location and get you the help you need.
BE PREPARED IN ANY UNCERTAIN OR UNSAFE SITUATION WITH 5STAR.

1. One-Touch
   Press the button to establish two-way communication with an IAED-certified 5Star Agent.

2. 5Star Agents
   An Agent will confirm your location, assess the situation and get you the help you need by using patented GPS technology and the information in your Personal Profile.

3. Help, 24/7
   Agent will stay on the line with you until your situation is resolved, anytime, anywhere.

STAY SAFE AT HOME OR ON THE GO.

You live alone.

You slip in the shower.

You mix up your meds.

You're out for a walk and suddenly feel dizzy.

You stumble in the garden.

You're driving and you get lost.

To buy now or learn more call 1-866-252-0927 or visit greatcall.com to find a retailer near you.
MORE THAN JUST AN URGENT RESPONSE DEVICE.

Add exclusive services to customize your health and safety coverage with select Health & Safety Packages.

5★
5STAR SERVICE
Highly-trained Agents are here to help you anytime.

_phone_icon_
URGENT CARE
24/7 access to registered nurses and board-certified doctors.

_contacts_icon_
GREATCALL LINK
Easily stay connected with family and friends.

_person_fall_icon_
FALL DETECTION
Automatically calls a 5Star Agent when a fall is detected.

_repeat_icon_
DEVICE REPLACEMENT
If your device is lost, stolen or broken, we’ll replace it.

Select the Health & Safety Package that fits your lifestyle.

GreatCall offers affordable packages with exclusive health and safety services to fit your needs. Choose from the Basic, Preferred or Ultimate Health & Safety Package to find the right services for you.

<table>
<thead>
<tr>
<th>Package</th>
<th>Cost</th>
<th>Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>BASIC</td>
<td>$24.99* month</td>
<td>5Star Service, Urgent Care, GreatCall Link, 5Star Service</td>
</tr>
<tr>
<td>PREFERRED</td>
<td>$34.99* month</td>
<td>5Star Service, Urgent Care, GreatCall Link, 5Star Service, Fall Detection, Device Replacement</td>
</tr>
<tr>
<td>ULTIMATE</td>
<td>$34.99* month</td>
<td>5Star Service, Urgent Care, GreatCall Link, 5Star Service, Fall Detection, Device Replacement, 5Star Service</td>
</tr>
</tbody>
</table>

Get access to IAED-certified 5Star Agents who will get you the help you need in any emergency, 24/7.

Adds unlimited access to nurses and doctors and an award-winning app that keeps your friends and family updated on your safety and well-being.

Adds Fall Detection and device replacement service.

BASIC

PREFERRED

ULTIMATE

To buy now or learn more call 1-866-252-0927
or visit greatcall.com to find a retailer near you.
EASILY MANAGE YOUR ACCOUNT ONLINE.

Wherever you are, you can confidentially manage your account or update your Personal Profile in one central place at mygreatcall.com.

With password-protected access, you or someone you trust can log in securely from anywhere in the world.

REFER A FRIEND

Get $25 BACK for you and a friend

Earn a one-time $25 credit on your monthly bill for every person who activates a Lively mobile urgent response device based on your referral and they’ll get a $25 credit, too.

COUNT ON GREATCALL FOR GREAT SERVICE.

At GreatCall, we’re people you can count on® to provide a community of support for our products and services. Our award-winning, 100% U.S.-based customer service and technical support are ready when you need assistance of any kind.
KEEP THE LIVELY URGENT RESPONSE DEVICE CLOSE BY.

You can wear it around your neck with our specially designed lanyard, clip it to your belt in a protective case, carry it on a keychain, or keep it in your pocket. This way, you’ll always have one-button access to certified Agents no matter where you go.

GET STARTED.

STEP 1 | Purchase your Lively:
- Call us directly at 1-866-252-0927
- Go online to greatcall.com
- Buy at one of these fine retailers and get the FIRST MONTH FREE

STEP 2 | Select your Health & Safety Package

STEP 3 | Complete your Personal Profile
To order or learn more, call 1-866-252-0927 or visit us at greatcall.com