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EY Announces GreatCall CEO David Inns Named EY Entrepreneur Of The Year® 2016 Tech Services Award Winner in San Diego

2016 Marks 30 Years of Ingenuity in America

San Diego – June 22, 2016 – EY today announced that CEO David Inns of [GreatCall Inc](#), the leader in connected health for active aging, received the EY Entrepreneur Of The Year® 2016 Award in the Tech Services category in San Diego. This year marks the 30th anniversary of the EY Entrepreneur Of The Year Award program. The award recognizes outstanding entrepreneurs who demonstrate excellence and extraordinary success in such areas as innovation, financial performance, and personal commitment to their businesses and communities.

"I'm honored to be recognized as an entrepreneur and leader in technology. This award comes at a pivotal time in GreatCall's history as we enter into our second decade," said Inns. "From the beginning, we saw an opportunity to reach older adults, an underserved market, in meaningful ways. This means having a deep understanding of the consumer, a strong grasp of technology, a unique customer service approach with U.S. based highly-trained agents, and easy-to-use devices and services. We have evolved from our initial focus on simplicity to health and safety to connected health and we look forward to furthering our portfolio with the consumer in mind."

GreatCall was founded in 2006 to provide older adults with simple cell phones. This straightforward vision evolved over the last decade as the company built a connected health portfolio for active aging. Today's connected health portfolio consists of technology including the [Jitterbug Smart](#), [Jitterbug Flip](#), [Splash](#), and [Lively Wearable](#) as well as Brain Games, emergency response management, fall detection and telehealth services.

Inns was selected by an independent panel of judges, and the award was presented at a special gala event at the Fairmont Grand Del Mar on June 20, 2016. Since 1986, EY has honored entrepreneurs whose ingenuity, spirit of innovation and discipline have propelled their companies' success, invigorated their industries, and benefited their communities. Now in its 30th year, the program has honored the inspirational leadership of such entrepreneurs as Howard Schultz of Starbucks Coffee Company, Robert Unanue of Goya Foods, and Mindy Grossman of HSN. Recent US national winners include Reid Hoffman and Jeff Weiner of LinkedIn; Hamdi Ulukaya, founder of Chobani; and 2015 winners Andreas Bechtolsheim and Jayshree Ullal of Arista Networks.

As a San Diego award winner, Inns is now eligible for consideration for the Entrepreneur Of The Year 2016 national program. Award winners in several national categories, as well as the Entrepreneur Of The Year National Overall

Award winner, will be announced at the Entrepreneur Of The Year National Awards gala in Palm Springs, California, on November 19, 2016. The awards are the culminating event of the Strategic Growth Forum™, the nation's most prestigious gathering of high-growth, market-leading companies. The US Entrepreneur Of The Year Overall Award winner then moves on to compete for the World Entrepreneur Of The Year Award in Monaco, June 2017.

Sponsors

Founded and produced by EY, the Entrepreneur Of The Year Awards are sponsored nationally by SAP America, Merrill Corporation and the Ewing Marion Kauffman Foundation.

EY Entrepreneur Of The Year in San Diego is sponsored by Cooley LLP, Lockton Insurance Brokers, LLC; Cresa San Diego; Ballard Spahr LLP; and Allison+Partners.

About GreatCall

GreatCall is the leader in connected health for active aging. With health and safety solutions for older adults and their family caregivers, GreatCall's innovative suite of easy-to-use mobile products and award-winning approach to customer care helps aging consumers live more independent lives. Products and services include: Lively Wearable, GreatCall Splash, Jitterbug Flip, Jitterbug Smart and health, safety and wellness apps Urgent Care, GreatCall Link, MedCoach and 5Star.

GreatCall's products and services are sold nationwide at leading retailers as well as direct to consumers at 1-800-296-4993 and online at GreatCall.com. Service covers the U.S. GreatCall is headquartered in San Diego, CA. To learn more about GreatCall products and services, please visit www.GreatCall.com. This news release and other corporate assets are available at www.greatcall.com/newsroom or follow our news on Twitter [@GreatCallinc](https://twitter.com/GreatCallinc) and on Facebook at Facebook.com/greatcall.

About EY Entrepreneur Of The Year®

EY Entrepreneur Of The Year is the world's most prestigious business award for entrepreneurs. The unique award makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries.