

# GreatCall logo color usage

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GreatCall purple  
pantone 2603  
cmyk: 69 / 100 / 0 / 2  
rgb: 110 / 41 / 141  
hex: 6E298D



GreatCall yellow  
pantone 143  
cmyk: 0 / 35 / 85 / 0  
rgb: 251 / 176 / 64  
hex: FBB040



GreatCall magenta  
pantone 214  
cmyk: 0 / 100 / 34 / 8  
rgb: 219 / 9 / 98  
hex: DB0962



GreatCall blue  
pantone 298  
cmyk: 69 / 7 / 0 / 0  
rgb: 19 / 181 / 234  
hex: 13B5EA

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